



CBCS SCHEME

15ES51

Fifth Semester B.E. Degree Examination, Aug./Sept.2020 Management and Entrepreneurship Development

Time: 3 hrs.

Max. Marks: 80

Note: Answer any FIVE full questions, choosing ONE full question from each module.

Module-1

- 1 a. Explain the slope of Management Study mentioning characteristics of Management. (07 Marks)
- b. Explain different Roles of Management. (05 Marks)
- c. Compare Management with Administration. (04 Marks)

OR

- 2 a. Distinguish between Strategic Planning and Tactical Planning. (08 Marks)
- b. Explain the steps involved in decision making. (08 Marks)

Module-2

- 3 a. Explain the purpose of an organization. (06 Marks)
- b. Explain the different types of committees. (05 Marks)
- c. Explain the Nature and Importance of Staffing. (05 Marks)

OR

- 4 a. What are the characteristics of motivation? (06 Marks)
- b. Differentiate between co-ordination and cooperation. (05 Marks)
- c. What are barriers of Successful Communication? (05 Marks)

Module-3

- 5 a. What are the benefits of good corporate governance? (06 Marks)
- b. Explain the benefits of Social Audit. (05 Marks)
- c. Explain social responsibilities of Business towards different group. (05 Marks)

OR

- 6 a. What are the characteristics of Successful Entrepreneur? (06 Marks)
- b. Discuss how entrepreneur are classified. (05 Marks)
- c. List the problems faced by Entrepreneur. (05 Marks)

Module-4

- 7 a. Explain the role of Small Scale Industry in economic development of country. (06 Marks)
- b. What are the objectives of Ancillary Industries? (05 Marks)
- c. What are the functions of W.T.O? (05 Marks)

OR

- 8 a. Explain the role of SSIDC in developing the Small Scale Industries. (08 Marks)
- b. Explain policies and schemes of any two central level institutions formed for the support of small and medium sized business enterprise. (08 Marks)

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Module-5

- 9 a. What are the steps involved in formulating Project Report? (08 Marks)
b. Explain the phase of project identification with its sources. (08 Marks)
- OR**
- 10 a. Explain the importance of Network analysis during project execution. (08 Marks)
b. Explain the differences between PERT and CPM. (08 Marks)

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