

15ES51

Fifth Semester B.E. Degree Examination, Aug./Sept.2020 Management and Entrepreneurship Development

Time: 3 hrs.

BANGAL

Max. Marks: 80

Note: Answer any FIVE full questions, choosing ONE full question from each module

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On completing your answers, compulsorily draw diagonal cross lines on the remaining blank pages. Any revealing of identification, appeal to evaluator and /or equations written eg, 42+8 = 50, will be treated as malpractice.		Module-1	
em 1	a.	Explain the slope of Management Study mentioning characteristics of Manageme	nt.
d as	h		(07 Marks)
ate	b.	Explain different Roles of Management.	(05 Marks)
s. e tre	C.	Compare Management with Administration.	(04 Marks)
age II b			
ık p		OR	
50, 2		Distinguish between Strategic Planning and Tactical Planning.	(08 Marks)
mg = 8-	b.	Explain the steps involved in decision making.	(08 Marks)
ain 42+			
eg,		Module-2	
the r	3	Explain the purpose of an organization.	(06 Marks)
on writ	b.	Explain the different types of committees.	(05 Marks)
nes ons	C.	Explain the Nature and Importance of Staffing.	(05 Marks)
ss li atic			
cros		OR	
nal o		What are the characteristics of motivation?	(06 Marks)
ago and	b.	Differentiate between co-ordination and cooperation.	(05 Marks)
On completing your answers, compulsorily draw diagonal cross lines on the remaining blank pages. Any revealing of identification, appeal to evaluator and /or equations written eg, 42+8 = 50, will be	C.	What are barriers of Successful Communication?	(05 Marks)
drav alua		A STATE OF THE STA	
ily ev.		Module-3	
llsori	-	What are the benefits of good corporate governance?	(06 Marks)
nbn	b.	Explain the benefits of Social Audit.	(05 Marks)
cor n, aj	C.	Explain social responsibilities of Business towards different group.	(05 Marks)
ers,		A STATE OF THE STA	
nsw		OR	
ur an Jenti	a. 1	What are the characteristics of Successful Entrepreneur?	(06 Marks)
yo of io		Discuss how entrepreneur are classified.	(05 Marks)
ting	C.	List the problems faced by Entrepreneur.	(05 Marks)
iple real			
7 con		Eveloin the walk of School II Could II I	
On Any	a.	Explain the role of Small Scale Industry in economic development of country.	(06 Marks)
1.	b.	What are the objectives of Ancillary Industries?	(05 Marks)
ite :	C.	What are the functions of W.T.O?	(05 Marks)
N I			
Important Note		OR	
iodi 8	a.	Explain the role of SSIDC in developing the Small Scale Industries.	(08 Marks)
In	b.	Explain policies and schemes of any two central level institutions formed for the	
		small and medium sized business enterprise.	(08 Marks)

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Module-5

9 a. What are the steps involved in formulating Project Report? (08 Marks)
b. Explain the phase of project identification with its sources. (08 Marks)

OR

a. Explain the importance of Network analysis during project execution.
b. Explain the differences between PERT and CPM.
(08 Marks)
(08 Marks)
