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10AL51

Fifth Semester B.E. Degree Examination, Aug./Sept. 2020
Management and Entrepreneurship

Time: 3 hrs. Max. Marks:100

Note: 1. ***Answer any FIVE full questions, selecting at least TWO questions from each part.***

Important Note : 1. On completing your answers, compulsorily draw diagonal cross lines on the remaining blank pages.
2. Any revealing of identification, appeal to evaluator and /or equations written eg, 42+8 = 50, will be treated as malpractice.

PART – A

1 a. Define the terms: Management and Manager. **(02 Marks)**
b. Explain briefly the function of management. **(08 Marks)**
c. Discuss the different roles of management. **(10 Marks)**

2 a. Discuss the purposes of planning. **(08 Marks)**
b. What are the different types of plans? Explain briefly. **(08 Marks)**
c. "Planning is a Continuous Process". Elaborate. **(04 Marks)**

3 a. Define 'Organizing' and 'Stiffing'. **(02 Marks)**
b. Explain 'Centralization Versus Decentralization' and 'Authority Versus Responsibility'. **(04 Marks)**
c. What is Departmentation? Explain briefly the different types of Departmentation. **(08 Marks)**
d. Discuss briefly the sources of recruitment. **(06 Marks)**

4 a. Define the terms : Leader and Leadership. **(02 Marks)**
b. What is Controlling? Why is control important? What does the control process comprise of? **(04 Marks)**
c. Define Motivation. Discuss McGregor's Theory X and Theory Y. **(08 Marks)**
d. List the benefits of effective control system. **(06 Marks)**

PART – B

5 a. List and explain the characteristics of successful entrepreneur. **(10 Marks)**
b. Discuss the barriers to entrepreneurship. **(10 Marks)**

6 a. Define the terms, Small Scale Industry, Tiny industry, and Ancillary Industry. **(06 Marks)**
b. Discuss the important of SSLs in economic development of a nation. **(08 Marks)**
c. Explain briefly the impact of WTO on SSIs. **(06 Marks)**

7 a. Discuss the institutional support extended by NSIC at central level and DIC at state level to SSIs. **(10 Marks)**
b. Discuss the role of KIADB and KSFC in SSI sector in Karnataka. **(10 Marks)**

8 a. Explain the need and significance of a project report. **(04 Marks)**
b. Discuss the various feasibilities associated with a project. **(16 Marks)**

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