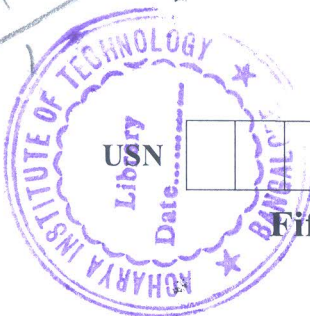


# CBCS SCHEME

17AE51



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## Fifth Semester B.E. Degree Examination, Aug./Sept.2020 Management and Entrepreneurship

Time: 3 hrs.

Max. Marks: 100

**Note:** Answer any FIVE full questions, choosing ONE full question from each module.

### Module-1

- 1 a. Define Management. Explain the functions of Management. (10 Marks)  
b. Explain the nature, importance and purpose of planning. (10 Marks)

OR

- 2 a. i) Explain the contribution of F.W. Taylor to the Scientific Management. (05 Marks)  
ii) Bring out the difference between Management and Administration. (05 Marks)  
b. Define Planning. Explain the different types of plans and steps in planning. (10 Marks)

### Module-2

- 3 a. i) What are the importance and characteristics of Organisation? (05 Marks)  
ii) Explain briefly Matrix Organisation. (05 Marks)  
b. i) Briefly explain the different styles in Leadership. (05 Marks)  
ii) Explain the importance of controlling in Organisation. Also explain the steps in controlling. (05 Marks)

OR

- 4 a. Discuss any two types of organization structures, with a chart highlighting their merits and demerits. (10 Marks)  
b. i) Explain Recruitment and Selection procedure. (05 Marks)  
ii) Bring out the difference between Centralisation and decentralization of authority. (05 Marks)

### Module-3

- 5 a. Define Social responsibility and explain the Social responsibility of business towards different groups. (10 Marks)  
b. What do you mean by Entrepreneur? Explain the importance and characteristics of entrepreneurship. (10 Marks)

OR

- 6 a. i) Explain the different classification of Entrepreneur. (05 Marks)  
ii) Differentiate between Entrepreneur and Intrapreneur. (05 Marks)  
b. i) Explain Business Ethics and Corporate governance. (05 Marks)  
ii) What are the different barriers faced by Entrepreneur? (05 Marks)

### Module-4

- 7 a. Define Small Scale Industry (SSI) and explain the role and concept of SSI. (10 Marks)  
b. Explain the objectives and functions of DIC (District Industries Centre). (10 Marks)

OR

- 8 a. Explain the impact of Globalisation , WTO and GATT on Small Scale Industries. (10 Marks)  
b. Write a note on SIDBI and KIADB. (10 Marks)

**Module-5**

- 9 a. Briefly explain Project proposal , Project Scheduling and Project life cycle. (10 Marks)  
b. Explain PERT and CPM. (10 Marks)

**OR**

- 10 a. Define Project. Explain the objectives and characteristics of Project. (10 Marks)  
b. Briefly explain the need and significance of Project report. (10 Marks)

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