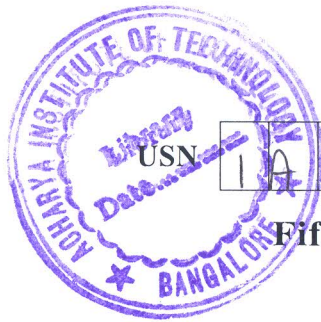


CBCS SCHEME

17MA51



USN 1 A Y 1 7 M 9 0 0 3

Fifth Semester B.E. Degree Examination, Dec.2019/Jan.2020

Management and Entrepreneurship

Time: 3 hrs.

Max. Marks: 100

Note: Answer any FIVE full questions, choosing ONE full question from each module.

Module-1

- 1 a. Define management. List and explain characteristics of management. (10 Marks)
b. List the principles of management as suggested by Fayol and explain any two of them. (10 Marks)

OR

- 2 a. Explain the stages of entrepreneurial process. (06 Marks)
b. List the characteristics of an entrepreneur. (14 Marks)

Module-2

- 3 a. List and explain the steps in planning. (10 Marks)
b. List and explain five types of planning. (10 Marks)

OR

- 4 a. List and explain four important steps in organizing. (10 Marks)
b. Explain functional organization with the help of diagram. (10 Marks)

Module-3

- 5 a. Write a note on sources of recruitment. (10 Marks)
b. List and explain principle of directing. (10 Marks)

OR

- 6 a. List and explain techniques of coordination. (10 Marks)
b. With the help of block diagram, list and explain briefly the essentials of good control system. (10 Marks)

Module-4

- 7 a. Explain role of Small Scale Industries in economic development. (10 Marks)
b. Explain impact of globalization on Small Scale Industries. (10 Marks)

OR

- 8 a. Explain the role and activities of listed below for small scale development:
(i) Karnataka Industrial Areas Development Board (KIADB)
(ii) Karnataka State Financial Corporation (KSFC) (12 Marks)
b. List the advantages of Small Scale Industries. (08 Marks)

Module-5

- 9 a. What are various network analysis techniques? Differentiate between PERT and CPM. (10 Marks)
b. Explain planning guidelines for preparing project. (10 Marks)

OR

- 10 a. Explain the contents of project report. (10 Marks)
b. Define project. State and explain the classification of projects. (10 Marks)

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Important Note : 1. On completing your answers, compulsorily draw diagonal cross lines on the remaining blank pages.
2. Any revealing of identification, appeal to evaluator and/or equations written eg. 42+8 = 50, will be treated as malpractice.