



# CBCS SCHEME

15EE51

USN 1AY16EE008

Fifth Semester B.E. Degree Examination, Dec.2019/Jan.2020

## Management and Entrepreneurship

Time: 3 hrs.

Max. Marks: 80

Note: Answer any FIVE full questions, choosing ONE full question from each module.

### Module-1

- 1 a. Define Management. (02 Marks)  
b. Discuss the levels of management. (09 Marks)  
c. Explain the steps in decision making. (05 Marks)

OR

- 2 a. Why is Planning important? (02 Marks)  
b. What are the limitations of planning? (05 Marks)  
c. How is management considered as an art, science and profession? (09 Marks)

### Module-2

- 3 a. Compare between Centralization and Decentralization of authority and responsibility. (10 Marks)  
b. Briefly explain the steps in controlling. (06 Marks)

OR

- 4 a. Discuss the Motivation theories (any two). (08 Marks)  
b. Why is Communication important? (02 Marks)  
c. Explain the various Leadership styles. (06 Marks)

### Module-3

- 5 a. Explain the social responsibilities of a businessman towards different groups in the society. (08 Marks)  
b. What are the wrong ideas of public about how an entrepreneur should be? (05 Marks)  
c. List the limitations of social audit. (03 Marks)

OR

- 6 a. How is Entrepreneurship important? Classify it. Explain the building the capacity of good entrepreneurship. (10 Marks)  
b. What do you mean by social responsibility of an entrepreneurship? (03 Marks)  
c. Mention the characteristics on an Entrepreneur. (03 Marks)

### Module-4

- 7 a. Discuss Governments policies for developments of small scale industries in India. (08 Marks)  
b. Write a short note on GATT. (05 Marks)  
c. List a few State – levels institution that have given a helping hand in the State. (03 Marks)

OR

- 8 a. Discuss the schemes of central level institutions in upbringing of SSI. (08 Marks)  
b. Explain the impact of globalization on SSI. (05 Marks)  
c. Define Auxillary Industry and Tiny Industry. (03 Marks)

**Module-5**

- 9 a. Explain the various guidelines provided by the planning commission for preparation of project report. (08 Marks)  
b. Tabulate the uses and limitations of PERT and CPM. (08 Marks)

**OR**

- 10 a. Explain the control techniques of a SSI. (08 Marks)  
b. List the pre – requisites necessary for a successful project implementation. (04 Marks)  
c. What is Human and Administrative aspects of Project Management? (04 Marks)

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