## Important Note: 1. On completing your answers, compulsorily draw diagonal cross lines on the remaining blank pages.

## Sixth Semester B.E. Degree Examination, Dec.2019/Jan.2020 **Management and Entrepreneurship**

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NEAS C	RE Tim	e. 3	hrs.	Max. Marks:100
On completing your answers, compulsorily draw diagonal cross lines on the remaining blank pages. Any revealing of identification, appeal to evaluator and /or equations written eg, 42+8 = 50, will be treated as malpractice	1 1111			
mal	No	te:	Answer any FIVE full questions, selecting atleast TWO question	s from each part.
sq as			DART	
eate			PART - A	(10 Marks)
es. oe ti	1	a.	Define Management. Explain the functions of management.	
pag ill 1		b.	Explain in brief the various roles of a manager as suggested by Mintzber	n. (04 Marks)
unk O, w		c.	List the important features and limitations of Bureaucratic administratio	11. (04 Marks)
; bla = 5(			Will a to District the standing look of in planning	(10 Marks)
guir 8+	2	a.	What is Planning? List and explain the steps involved in planning.	(10 Marks)
naii , 42		b.	List the differences between strategic and tactical planning.	(05 Marks)
rer		C.	Define Objectives. Discuss the characteristics of business objectives.	(05 Marks)
the				(10 Marilio)
S Off	3		List and explain the principles of an organisation.	(10 Marks)
ines		b.	Explain the terms: Centralization and Decentralization. Explain	the advantages of
oss l uati			Decentralization.	(06 Marks)
crc		C.	What is Staffing? Explain its importance.	(04 Marks)
onal i /o				(00 75 1 )
iago	4	a.	Define Motivation. Explain the nature of motivation.	(08 Marks)
w d ator		b.	What is Communication? Describe the importance and purposes of con	munication.
dra			Dia 1 Di All II Chalasha bahayian	(08 Marks) (04 Marks)
rily o ev		C.	Briefly explain Robert House's model of leadership behavior.	(04 Marks)
ulso; al to			DART B	
ndu			PART - B	(08 Marks)
, co	5	a.	Briefly explain the characteristics of a successful entrepreneur.	(08 Marks)
ers		b.	Explain the stages of entrepreneurial development process.	(04 Marks)
nsw		C.	List the barriers to entrepreneurship and explain any one of them.	(04 Marks)
ur a Ient			- a control of the secondaried	lovalonment
yol yol	6	a.	Define Small scale industry. Explain the role of SSIs in the economic d	(08 Marks)
ting	)	1.	Final-in briefly the stone involved in starting SSI	(08 Marks)
iple eali		D.	Explain briefly the steps involved in starting SSI.  List any five problems faced by small – scale industries and explain an	
On completing your answers, compulsorily draw diagonal cross lines on the remaining blank pages. Any revealing of identification, appeal to evaluator and /or equations written eg, $42+8=50$ , will be		C.	List any live problems faced by small – scale industries and explain an	(04 Marks)
On	`			,
1.	_		I : 4 control level institutions gunnarting small scale industries at	nd explain any one of

- Briefly explain the characteristics of a successful entrep Explain the stages of entrepreneurial development process. (08 Marks) (04 Marks) List the barriers to entrepreneurship and explain any one of them.
- Define Small scale industry. Explain the role of SSIs in the economic development. (08 Marks)
  - (08 Marks) b. Explain briefly the steps involved in starting SSI.
  - c. List any five problems faced by small scale industries and explain any one of them.

- a. List some central level institutions supporting small scale industries and explain any one of 7 (08 Marks) them as to how they assist the SSIs.
  - b. What is SIDBI? Discuss the various types of assistances SIDBI provides to small (08 Marks) enterprises. (04 Marks)
  - Briefly explain about KIADB.

- a. Define the Project. Discuss the need and significance of a project report. (08 Marks) 8 Briefly discuss Network Analysis. What is PERT? Explain. (08 Marks)
  - c. List the steps followed in project appraisal and explain the economic aspects of a project. (04 Marks)