



CBCS SCHEME

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15AE51

Fifth Semester B.E. Degree Examination, Dec.2019/Jan.2020

Management and Entrepreneurship

Time: 3 hrs.

Max. Marks: 80

Note: Answer any FIVE full questions, choosing ONE full question from each module.

Module-1

- 1 a. Explain the roles of Manager. (08 Marks)
b. Justify whether management is Science or Art or Profession. (08 Marks)

OR

- 2 a. Write the steps in planning and explain briefly. (08 Marks)
b. Discuss the types of decisions and explain it. (08 Marks)

Module-2

- 3 a. Bring out the meaning, nature and characteristics of Organization. (08 Marks)
b. Write the advantages of Centralization and Decentralization. (08 Marks)

OR

- 4 a. Define Motivation and explain Maslow's theory of motivation, with neat sketch. (08 Marks)
b. Write the steps in controlling and explain it briefly. (08 Marks)

Module-3

- 5 a. Briefly discuss the social responsibilities of Business towards different groups. (10 Marks)
b. Write the benefits of good corporate governance. (06 Marks)

OR

- 6 a. Explain the functions and characteristics of Entrepreneur. (10 Marks)
b. What are the barriers of Entrepreneurship? (06 Marks)

Module-4

- 7 a. Explain the role of SSI in economic developments. (08 Marks)
b. Write short notes on the impact of WTO / GATT on Indian SSI. (08 Marks)

OR

- 8 a. Briefly explain the impact of globalization on SSI. (08 Marks)
b. Write few central level supporting institutions of government for SSI and explain. (08 Marks)

Module-5

- 9 a. What do you understand by project and how do you identify project? (08 Marks)
b. Write the Planning Commission's guideline for Project Report. (08 Marks)

OR

- 10 a. Enumerate the criteria for selection of a particular project. (08 Marks)
b. Write short notes on PERT and CPM. (08 Marks)

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Important Note : 1. On completing your answers, compulsorily draw diagonal cross lines on the remaining blank pages.
2. Any revealing of identification, appeal to evaluator and /or equations written eg, 42+8 = 50, will be treated as malpractice.