

AIT-MBA wishes to acknowledge and appreciate the team of HCCB for giving the permission to visit the industry, and acquire knowledge about the process of manufacturing beverages.



1. The visit to HCCB plant has helped to know how the plant works. Miss Tejashwini and her team explained us about the history of the industry.

2. The team explained that there are two branches (Hindustan coco-cola beverages pvt. Ltd. & Coco-cola India Pvt. Ltd). The main source of water is River Kaveri from where they collect and purify the aerated water.

3. The team explained about the process of purification and packaging of the bottles of various quantities. Around 600 bottles /min are packaged in a disciplined and clean procedure.

4. Finally, the products are checked for quality and further approval is done to send it to the market.



Experience by the students- The students gained a lot of knowledge about the manufacturing of the beverages. All were impressed by the way of explanation by the Miss Tejashwini and team. Thanks to the Head of HCCB.

Feedback-

1. Arrangement for arrival - excellent
2. Comfort and professional - very high
3. Refreshment and courtesy- comfortable
4. Explanation- professional and knowledge sharing
5. Plant visit- neatly explained every process
6. Students behaviour and discussion - professional



Acharya Institute of Technology- Dept. of MBA, thanks HCCB for learning experience.

Team- AIT-MBA

Place – Hindustan Coco-Cola Beverages Pvt. Ltd.

Date – 12th November 2019

Time – 11am to 2pm

Total students- 59

Accompanied by- 2 faculty