

CBCS SCHEME

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15ES51

Fifth Semester B.E. Degree Examination, June/July 2019 Management and Entrepreneurship Development

Time: 3 hrs.

Max. Marks: 80

Note: Answer any FIVE full questions, choosing ONE full question from each module.

Module-1

- 1 a. Explain the various roles of a manager. (05 Marks)
b. Differentiate between administration and management. (03 Marks)
c. List and explain the various steps in planning. (08 Marks)

OR

- 2 a. Explain the different levels of management and skills required. (05 marks)
b. Explain policy and procedure. (03 marks)
c. Briefly explain the various steps in decision making process. (08 Marks)

Module-2

- 3 a. Explain the various steps involved in selection process. (08 marks)
b. Explain Maslow's hierarchy theory. (05 marks)
c. Write a note on span of control. (03 marks)

OR

- 4 a. Explain the various principles of organizing. (08 marks)
b. Explain different methods of establishing the control. (08 marks)

Module-3

- 5 a. Explain the social responsibilities of business towards various groups. (08 marks)
b. Classify entrepreneurs based on their functional characteristics. (05 marks)
c. Difference between an entrepreneur and an intrapreneur. (03 Marks)

OR

- 6 a. What is business ethics and corporate governance? (08 marks)
b. Explain entrepreneurship development cycle. (08 Marks)

Module-4

- 7 a. Explain the role of SSI in economic development of a country. (06 Marks)
b. Explain the impact of liberalization, privatization and globalization on SSI. (05 Marks)
c. Explain the various service provided by DIC (District Industries Centre). (05 Marks)

OR

- 8 a. Explain the various steps to start an SSI. (08 Marks)
b. Explain in detail IPR 1956 and IPR 1977. (05 Marks)
c. Explain the objectives and functions of State Finance Corporation (SFC). (03 Marks)

Module-5

- 9 a. Explain the various steps in product planning and development. (08 marks)
b. Mention the advantages and limitations of network techniques. (05 marks)
c. List various stages of project formulation. (03 marks)

OR

- 10 a. Explain various aspects of a project. (08 marks)
b. Discuss the different steps in PERT analysis. (08 Marks)

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Important Note : 1. On completing your answers, compulsorily draw diagonal cross lines on the remaining blank pages.
2. Any revealing of identification, appeal to evaluator and /or equations written eg, 42+8 = 50, will be treated as malpractice.