



USN

--	--	--	--	--	--	--	--	--	--

10AL51

**Fifth Semester B.E. Degree Examination, June/July 2019
Management and Entrepreneurship**

Time: 3 hrs.

Max. Marks: 100

Note: Answer any FIVE full questions, selecting at least TWO questions from each part.

PART – A

- 1 a. Define term 'Management'? Explain its functions. (05 Marks)
b. List various contributions made by F.W. Taylor in the field of scientific management. (05 Marks)
c. List and explain "Roles of Manger"? (10 Marks)
- 2 a. List importance and purpose of planning process. (05 Marks)
b. Distinguish between strategic planning and tactical planning. (05 Marks)
c. Explain various steps involved in planning. (10 Marks)
- 3 a. What is 'Span of Management'? Explain various factors governing it. (10 Marks)
b. List and explain various principles of organization. (10 Marks)
- 4 a. What is meant by 'co-ordination', and explain requirements for excellent co-ordination. (10 Marks)
b. Explain by listing 'essentials of effective control system'. (10 Marks)

PART – B

- 5 a. List and explain various characteristics of an Entrepreneur. (10 Marks)
b. What are the roles of an entrepreneur in Economic development? (10 Marks)
- 6 a. Explain various steps involved in starting a 'small scale industry'. (10 Marks)
b. Explain how Govt. of India supported SSI through its five year plan. (10 Marks)
- 7 a. Under what context DIC's were established and what are the assistances it extends to SSI's. (10 Marks)
b. How TECSOK assist to start up and existing units and what assignment it undertakes. (10 Marks)
- 8 a. What is project Report and its significance? (05 Marks)
b. List Technical Analysis in project feasibility study. (05 Marks)
c. On what factors a project report to start an SSI is prepared, briefly explain. (10 Marks)

* * * * *

Important Note : 1. On completing your answers, compulsorily draw diagonal cross lines on the remaining blank pages.
2. Any revealing of identification, appeal to evaluator and/or equations written eg, 42+8 = 50, will be treated as malpractice.