

FOCUS organizes Moot-a-Debate Competition (11 August, 2011)



The Department of Commerce and Management's club FOCUS organised "Moot-a Debate competition" for the students of their Department on 10th and 11th August, 2011 at AIGS block in Room no.204. The event started with an inaugural speech by the Head of the Department Mr. Anil B Malali which was followed by an introductory speech by the Club co-ordinator Mr. Shaikh Juned Saoud. Students actively participated in the event which consisted of three rounds. Mr. Utpal and Mr. Jitesh of V Semester BBM were the student co-ordinators for the particular event. Mr. Benjamin and Mr. Vijay judged the competition and chose the winners for the same. Chaitra P, Sujith K Shenoy and Alok Kumar won the first, second and third prizes respectively.

Hunt for Best Manager (19 August, 2011)

Considering the profession a graduate in Commerce and Management can or might take up, The Department of Commerce and Management's Club "FOCUS" held the Best Manager competition for the students of the respective stream. The competition was held on 18th and 19th August, 2011. The event started off at 3 p.m. on a positive note with an inaugural speech by the Club co-ordinator, Mr. Shaikh Juned Saoud. The students actively



participated in the event.

The event was organised by the students Ms. Thanu Fernando and Ms. Kirithi Kanika (V Sem BBM) under the guidance of the faculty of the Department. Ms. Ranisha R, Ms. Nisha Rao, Mr. Shashidhar, Mr. Anil B Malali and Mr. Vijay were the judges for the competition for the various rounds.

Mr. Homayoon Showjahi of IV Semester BBM won the Best Manager award. Students' enthusiastic participation was appreciated by the faculty of the Department and the Principal.

Acharya Celebrates Onam-The Festival of Kerala (23 August, 2011)

Onam Celebration has been the prime attraction of Acharya Institute of Graduate Studies for few consecutive years. The students of Acharya Institute of Graduate Studies celebrated Onam- the celebration of the victory of good over evil- the cultural festival of Kerala on 23 August, 2011. The beautiful flower carpet (pookalam) in the corridor, prepared by the students marked the beginning of the celebration. Students dressed in traditional mundu and golden-bordered Kerala sari flocked into the campus and thus brought the festive mood of the celebration. The Chief Guests for the Onam celebration were Mr. Vishesh (PRO, Acharya Institutes), Mr. Vijay Kumar (HR, Acharya Institutes) and Prof. Gurunath Rao Vaidya (Principal). Onam celebration began with a traditional song invoking the blessings of God followed by a skit which briefed the gathering about the mythical story behind the Onam celebration. Later, pulikkali (Dance of Tiger) was performed. The Chenda Mela (Drumming) brought Onam celebration to the full swing. Various games were also played as a part of their celebration. The celebration concluded with a procession in and around the campus with the Chenda Mela.



IPR-An Awareness

(21 November, 2011)



The Department of Commerce organised a guest lecture on the practical aspects of Intellectual Property Rights on 21 November, 2011 for the students of M.Com, MFA and MIB. Mrs. Sapna Murali, Indian Institute of Law, Bangalore was the guest speaker for the day. She briefed the students on the theoretical concepts, evolution and the need for IPR. The importance of patenting was emphasized. Her detailed explanation on IPR and copy rights benefitted the students. Her talk was followed by the interaction session wherein the students got an opportunity to clear their doubts pertaining to the topic. The session concluded with the vote of thanks and by presenting a token of love for the resource person. The session served beneficial to the students.

An Insight into contemporary Fashion World

(8 December, 2012)



The Department of Fashion and Apparel Design organised a visit to Chitra kala Parishad for the first year students on 8 December, 2011. They were taken for the Kala Madhyam Mela held at Chitra Kala Parishad then. The students were accompanied by the faculty members Ms. Bhuvaneshwari S, Ms. Jyoti

Kordhanyamath and Ms. Christy. The visit intended to let the students be exposed to the various traditional art retained in the society to enrich the Fashion world. They also got a glimpse of contemporary fashion accessories and the various techniques adopted for the manufacturing of the same. Chitra Kala Parishad exhibited different types of craft which represented different parts of India. The multi-cultural ethnicity and

the models exhibiting the same was the highlight of the exhibition. The visit was beneficial for the students. They appeared to be contented after the visit and displayed enthusiasm to come up with productive accessories by the ideas they gained during their visit.

Christmas Bells at Acharya

(23 December, 2011)

The Cultural Committee of Acharya Institute of Graduate Studies, headed by Ms. Nisha Rao, Lecturer, Department of Psychology held Christmas celebration on 23 December, 2011. The celebration began with the enactment of the story of the Birth of Christ by the students of Psychology. The students sang Christmas carols to enhance the essence of CHRISTMAS. Various other cultural programmes were performed on the occasion. Santa Claus, the prime attraction and the best representative of Christmas Eve was seen floating around distributing the Christmas presents, gifts and chocolates. There was the decorated Christmas tree and the Crib as a part of the celebration. Prof. Gurunath Rao Vaidya expressed his happiness about the celebration. Mr. Vijay Kumar, HR, Acharya Institutes and Mr. Bhooshan graced the occasion with their presence.



FUN SPEAK

(27 December, 2011)

The Department of English conducted its first competition "FUN SPEAK" on 27 December 2011 at 3.00 p m in Room no.003, of the even semester 2011-12, under the supervision of the Head of Department, Mr. Krishnan Koushik. The competition was co-ordinated by Ms. Ranisha R and Mrs. Fareeda Ibrahim Kutty (Lecturers, Department of English). The competition intended to pull off the creativity and humorous side of the individual. The participants were expected to voice the mute video clipping played before them, with the funniest conversation. There was no room for vulgar or obscene language to infuse fun in the conversation. The funniest conversation was to be awarded the prizes respectively. Students appeared to enjoy the competition. Sixteen students from U G and P G participated in the competition. Ali Mohammed of I Sem MA, Mohammed Haqi Khaleel of I Sem MA bagged the first and second prizes respectively. Sumita Layek of IV Sem BA

secured

the

third

prize.

**What is life - a true saying
Life is a ticket to the greatest show on earth.**

Catching the 'Radio' Waves

(6 January, 2012)

A field visit was organised by the Department of Journalism on 6 January, 2012 to All India Radio station in Bangalore. Post Graduate Students of Mass Communication were taken to All India Radio. The field visit was scheduled as a part of their curriculum. Students were introduced to Mr. Madhusudhan, Managing Director, AIR. He briefed the students about the various technical aspects involved in the execution of programmes on AIR. He gave an in-depth explanation on radio programming, production and broadcasting. Students were taken to the different studios (talk studio, music studio, drama studio, general studio) and explained about acoustic sounds, types of microphones, conversion of sound waves into electro-magnetic waves, radio formats, jingles, transmitters and types of towers for broadcasting. There was an interaction session wherein students' queries pertaining to the technical part of their syllabus were answered by Mr. Madhusudhan. The students were happy and expressed to have such educative field visits even in future.



Right Accent is the Hallmark of Communication

says Prof. Govinda Pai (14 January, 2012)

The Department of English organized a seminar on "Phonetics and Intelligibility of English" on 14 January 2012 in Room no.003 from 9.30 a.m. to 12.30 p.m under the supervision of Mr. Krishnan Koushik, Head, Department of English. The seminar was co-ordinated by Mr. Janardhan, Lecturer, Department of English. Mr. Govinda Pai, Professor, CMR college was the special invitee for the day. The seminar commenced with Mr. Krishnan Koushik welcoming the spokesperson Mr. Govinda Pai, for the occasion. Mr. Govinda Pai began the seminar discussing the universal status of English language and the present scenario to have command over this language. He laid emphasis on the pronunciation and the intelligibility of the language. He discussed the ever-controversial discussion about the right accent of English language. The intelligibility of English varied with the conversation held at various levels- personal, state, national and international. Hence, the accent training should be taken or given priority in accordance with the place of communication. The seminar provided a deep insight into the problems encountered by the learners of English language as most of them are found to be entangled with various accents they come across everyday. The need to follow a standard accent was emphasized which is intelligible to the universal audience.



TECH-MINDS ~ FIESTA (2 February, 2012)

The Fest "TECH MINDS" of Department of Computer Applications was inaugurated on 2nd February 2012 and concluded the following day. It was inaugurated with lighting of the lamp by the Principal Prof. Gurunath Rao Vaidya, Mr. Biju K Balan and a student volunteer. A movie was screened with a briefing on the IT club of Acharya Institute of Graduate Studies and the activities held under the same to remain updated with the current IT trends. It was followed by the speech of the honourable Chief Guest for the day, a resource person from Tally Software Company. The fest started off with the IT quiz with record participants of 386 students from various colleges in Bangalore. Coding and Debugging, Counter Strike 2.0 and Web Designing included the preliminary round of the IT quiz. The students were sorted out and later grouped for the final rounds. The second day of the Fest

began with NSF Hot Pursuit. Every round was headed by the various faculty of Department of Commerce and Applications. The best theme for web designing done by the students of CMRIMS won the first place in the particular competition. The lunch was also provided for the participants and faculty who were a part of the Fest. Prof. Gurunath Rao Vaidya expressed his happiness about the successful venture

attained by the Department of Computer Application under the supervision of the Head of the Department, Mr. Biju K Balan and the co-ordination of the faculty of the Department Mrs. Swetha C V, Ms. Pavithra M N, Mr. Sashikanth Reddy, Ms. Chandana K V, Mr. Ravikiran R K, Ms. Jyoti.



EXHIBITION CUM SALE (7 February, 2012)



Departmental Exhibition cum Sale was conducted to bring out the creative talent in the students. This exhibition was conducted by the Department of Fashion and Apparel Design on 7 February, 2012. This event took place in front of A I G S block where students put up their stalls and prepared fashion accessories. The students were appreciated for the beautiful craft works. The activity was widely appreciated which in turn boosted up the enthusiasm of the students. The students prepared products such as wall painting, sketching portraits, handbags, decorative pouches, terracotta jewels, junk jewels, pottery, paper mash products etc. The exhibited products were also sold to the faculty and the students of the other Departments, at the venue. The food stall was also put up by the students. Over all, there was a positive and creative zing among students. Prof. Gurunath Rao Vaidya was quite contented with the response and the feedback received for the same from other Institutes and

Agnishikha organizes Tackle the Shackle-Handling Relationships

(8 March, 2012)

Women's Cell (AGNISHIKHA) of Acharya Institute of Graduate Studies had organised a seminar on "Tackle the Shackle- Handling Relationships" on the eve of Women's Day on 8 March, 2012. The seminar was held keeping in mind the difficulties encountered by the young couples in enjoying a blissful marital life due to the busy lives they lead. Dr. Sujendra Prakash was the resource person for the day. He discussed the various approach to be adopted to maintain a good relation between the spouses and among the family members. He spoke at length the reasons for the difference in opinion that exists between man and woman. It was brought to the notice that the structural difference in the brain of the man and woman was the major cause for the difference in approach towards a common problem. He added that the man is inefficient in multi-tasking while women perform innumerable tasks very easily. The interaction session held at the end of the program was the most interesting part. Dr. Sujendra Prakash patiently answered all the questions shot at him wittily and intelligently. Women's Cell concluded the program on an optimistic note of expecting more such events and seminars in the future.



Acharya Students Bag Prizes at BU (19, 20 April, 2012)



Bangalore University organised a National Level Management Fest (Com-Vision) for Post Graduate students of the Department of Commerce on 19th and 20th April, 2012. Best Manager, Business Quiz, Mock Stock, Crisis Management, Product Re- Launch, Treasure Hunt, Collage Making and Logo Designing were the various competitions held

under Com-Vision. Post Graduate students from the Department of Commerce, Acharya Institute of Graduate Studies participated in the competitions and won many prizes. Implementation of the theoretical knowledge of the curriculum added to the competitive corporate scenario. Vinay KY, Abhilasha C Yadav and Sharath Kumar G of II semester M. Com bagged first prize in the Mock Stock competition. Abhilasha Yadav of II semester M.Com won second prize in the Business Quiz.

Bhutan king's birthday



Acharya Institute of Graduate Studies celebrated 32nd Birthday of Bhutan's King Jigme Khesar Namgyel Wangchuk. It was organised by the Bhutanese Students Association (BSA) of Acharya Institutes. More than hundred students had gathered for the celebration. The Bhutanese students were clad in their traditional attires which provided a miniature of Bhutan in India. The colourful and simple, but elegant traditional attires GHO and KIRA brought the celebration mood in the atmosphere. The celebration was graced by Mr. Vijay Kumar, HR, Acharya Institutes, Principal Prof. Gurunath Rao Vaidya and the faculty members of Acharya Institute of Graduate Studies. The students from Bhutan were quite happy and expressed their satisfaction on being granted an opportunity to celebrate their King's birthday.

'A Plea to save the greenery' Says - Dr.Yalappa Reddy

(29 April, 2012)



The Department of Mass Communication arranged a guest lecture on 29 April, 2012 for the post graduate students of Mass Communication. Dr. Yalappa Reddy, the former IFS officer and environmentalist was

the resource person for the day. Dr. Yalappa Reddy gave an extensive and insightful talk on forest life, vegetation and wild life so as to create awareness among the students. He drew a comparative analysis of vegetation and greenery of the earlier and present times. He also spoke of his personal attachment to the forest and requested to take up initiatives to save the earth from being degraded. The inspiring talk of the resource person appeared to make a difference in the attitude of the students towards the nature and environment they live in.

A.S.Chandra Mouli gives a talk on Emerging Newtrends in Mass Communication (7 May, 2012.)

The Department of Mass Communication organised a guest lecture for the students on 7 May, 2012. A S Chandra Mouli, the senior most faculty and Deputy Director (Audience Research & Marketing), Doordarshan, Bangalore was the resource person for the day. He shared his knowledge and experience on 'New Trends in Mass Communication Research' and emphasized the need for research on various issues related to media. The talk was followed by an interaction session. Prashant V, a student present for the guest lecture claimed that the session was very productive for them from the examination point of view. He also stated that the session helped them to update themselves with emerging new trends in Mass Communication research.



Acharya Relives the Indian Traditional Art forms with Janapada Sambhrama (10 May, 2012)



Janapada the rural art form gives the viewer a glimpse of the ancient culture, traditions, custom and the lifestyle of various communities who existed in the remote corners of India. Janapada reminds us of the ancient means adopted by our ancestors for the transformation of information to the mass in those twilight days and the various means of entertainment that existed then. Every country, every state and every community have their own form of folk art which was put together as Janapada Sambhrama and celebrate at Acharya Institute of Graduate Studies, Bangalore on 10 May, 2012. The Sambhrama was celebrated with great zeal and passion. Various folk arts which appear to have been uprooted from the young minds were brought back with the same old pomp without losing its traditional flavour. Students from all the Departments and from various communities and countries congregated under a single roof and showcased their respective culture and tradition. It was a unique event, not just because of its magnitude but also for the respect paid to the roots. The special performances that rocked the day were Afghan folk songs, Karaga, Kolatta, Maaramman Kunitha, Yakshagana, Bharathanatyam, North-east folk songs etc. were showcased on the dais. One of the students Mujahid Deputy claimed, "I am happy to say, like India, Acharya also promotes multi-cultural ethnicity- a forum where every community of every nation is given equal preference. I thank the college for providing a platform to promote such

Workshop on Film Appreciation and Review writing

(16 May, 2012)

The Department of Mass Communication of Acharya Institute of Graduate Studies conducted a three-day workshop on Film Appreciation and Review Writing from 14th to 16th May, 2012. Mr. M Abdul Rehman Pasha, the Film writer and Director was the resource person. He is a writer and have to his credit 220 Documentaries and Educational films (English and Kannada) directed by him for Government and Non-



Government organisations. He has been working as a Teacher for about three decades and has taught more than 200 film appreciation courses in various film institutes in Bangalore. He has won various accolades for his achievements such as State, National and International Awards and has been honoured for his media, literary and social works.

Tanzanian Cultural Festival



Tanzanian Student Association of Acharya Institute of Graduate Studies organized the fourth Tanzanian Cultural Exhibition at the Acharya Institutes campus. The students from Tanzania put up an exhibition with stalls that demonstrated the country's geography, culture, tradition, the traditional clothing, dance form, the wildlife of the country and the food. The food items included dried choya, pumpkin leaves and the coffee powder. The exhibition had a collection of the sea shells, leather items, craft works etc. The poster presentation which grabbed the eye balls of every passerby conveyed the food habits, political system, economic condition and the life style of Tanzania. Traditional dance forms of the coastal regions of Kenya, Zanziba and the East Africa was performed. Aneesha Nongrum, a student opined, "It feels happy being a part of Tanzanian culture. I really wish I visit Tanzania once in my lifetime." Expressing her views, Diana, a Tanzanian student stated, "We are happy to be given a podium to showcase our culture and tradition. It feels great to see the people of different culture embracing our culture gleefully."

Ramanavami Celebration at Acharya (May 20, 2012)

Post Graduate students of Acharya Institute of Graduate

Studies celebrated Ram Navami on 20 May, 2012. The whole student fraternity assembled under one roof and celebrated the occasion. It appeared to be a unique event which blended all religion on one eve. The students from different states, countries and

religions participated enthusiastically in the celebration.



Government Film and Television Institute, Bangalore (3 March, 2012)

It was a rare occasion for any Media student to handle the Michelin Camera, the model used by Charlie Chaplin for most of his films. MS Communication students of AIGS had the chance to have an hand on the Michelin, German made Arry 3 Film cameras at Government Film and Television Institute campus



during their field visit on 3rd March 2012. The Principal of GFTI Renuka Prasad, Cinematography Faculty Ravi Kiran thought the students about different streams of film making namely, Sound Editing, Acoustics and Camera. The faculty member Mr. Shantharaju S. accompanied the

Mr. Ravi Kishore trains the upcoming youg Merchandisers

The Department of Fashion & Apparel Design conducted a seminar on "APPAREL EXPORT DOCUMENTATION PROCEDURES" on 28 January, 2012 from 10.00 am to 1.00 pm. Mr. Ravi Kishore, Senior Principal, AICC, Bangalore was the resource person for the day. He shared his experience and knowledge on Export Documentation techniques. Definition, Types, the effects of Documentation, procedures for an International Business and procedures used for Export Documentation were explained. He also mentioned the role of Apparel Export Promotion Council (A E P C) for Exports. The seminar was a success and the discussion during the same was productive.

KOLORZ educates Acharya on Autism



Ligiya George, final year psychology student had put up a stall which contained handmade items by autistic children of ASHA, autism school for sale. The intention was to raise fund for ASHA by selling their items on the occasion of BA Fest "Kolorz". The initiative was taken by Ligiya to put up posters and other informative materials giving awareness to the students of AIGS about autism and its features. The students and the faculty of AIGS purchased the displayed items and an amount of Rs 8500/- approximately was handed over to the authorities of ASHA.

"MIND SEEK 2011" AT SURANA COLLEGE (20 & 21, December 2011)

Twenty Psychology students of Acharya Institute of Graduate Studies participated in "MIND SEEK", a Psychology Fest organized by Surana PG Centre, Kengeri on 20th & 21st December 2011. The fest began with a keynote address on Psychoanalysis stating the importance and value

of Psychology and laying emphasis on cognitive, psychodynamic and other perspectives. The psychodynamic theory by Sigmund Freud was introduced as one of the most important theories to understand unconscious forces and inner motivation. The students from Acharya Institute of Graduate Studies participated in various events like cultural programme, face painting, T-shirt painting, Quiz, street play and others. All the participants from our college gave their best and achieved great response and appreciation from one and all present there. Sumita Layek, Sudeshna Chakraborty, Max and Lee Seol Lee won the second prize for T-shirt and face painting..



of Psychology and laying emphasis on cognitive, psychodynamic and other perspectives. The psychodynamic theory by Sigmund Freud was introduced as one of the most important theories to understand unconscious forces and inner motivation. The students from Acharya Institute of Graduate Studies participated in

A three day workshop on "FACE READING and BODY LANGUAGE" was organised by the Department of Psychology from 13th to 15th Feb 2012 for 72 BA students along with 4 faculty members of Psychology department. The prime focus of the workshop was to learn how to read the faces and predict what state of mind they are in by understanding their body language. The resource person was Mr. Zane Caxton, who is an expertise in face reading from Academy for Skill & Knowledge (ASK). He is one of the few persons in this world who has done lot of research in the field of face reading.

A day with Special Children (24 February, 2012)



The Department of Psychology organised a clinical visit for the second year BA students on 24th February 2012. The aim of the visit was to get the students exposed to a group of mentally challenged and also to collect data for their project work, which is a part of their Bangalore University curriculum. The visit was to 'SHRISTI SPECIAL ACADEMY' for children with special needs situated at Chanannahalli. Thirty psychology students accompanied by Mr. George, Head of Psychology department were provided with an excellent opportunity to get in touch with children who were suffering from some of the major developmental disabilities like cerebral palsy, ADHD, autism, mental retardation and Down's syndrome. There was an introductory session about the institute by Mr. Raju, a guide from the institute who gave an explanation to the students about different disorders which was a learning experience to the students. Later Mr. George gave a class to the students about the cases observed and their intellectual levels.

Students were taken to various departments like the primary assessment centre; occupational therapy, physiotherapy and vocational training centre and explained how they functioned for the betterment of the children. Our college students were explained about how these rehabilitation programs would make change in the children with special needs. Some of our students purchased the articles made in the vocational training centre. Later the students collected the data needed for their project. They also interacted with the children and went through their case files which made them to have a better understanding about the children and their conditions. The program ended with a feedback session from the students. The program was really appreciated by the students which were clearly evident in the way students provided the feedback.

SEMINAR ON COMPLEX FUNCTION THEORY (28 February, 2012)

International seminar on Complex function theory was organized by P.G. Dept of Mathematics, Acharya Institute of Graduate Studies on "Science Day" on 28 February 2012 at the CS Block. Dr. Abdelmejid Bayad, Professor of Mathematics, University Evry Val d'Essone, Evry Cedex, Paris, France was the invited speaker and Prof. Gurunath Rao Vaidya was the Chief Guest for this occasion. Dr. A Bayad had received his Post Doctoral Fellowship in Germany and had been awarded for his excellence in science and research in 2011. He is actively involved in the field of teaching as well as research. He is associated with many National and International Journals and is also the advisory board member of various prestigious universities. He has traveled widely all over the world. Dr. Abdelmejid Bayad presented his talk on complex function theory which is an immense treasure to the research scholars to work on. He began his talk with the history of Great German Mathematician 'Riemann Biography' (1826-1866) and his work "Riemann Zeta



Functions". He also explained important basic theorems which were proved by Riemann. The seminar was a tremendous success as most of the research scholars and the gathering expressed to have gained a lot of productive information by it. The programme concluded with a formal vote of thanks to the people assembled for the seminar.

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