

CBCS SCHEME

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15MA51

Fifth Semester B.E. Degree Examination, Dec.2018/Jan.2019 Management and Entrepreneurship

Time: 3 hrs.

Max. Marks: 80

Note: Answer any FIVE full questions, choosing ONE full question from each module.

Module-1

- 1 a. Define the term 'Management'. Explain the characteristics of management. (08 Marks)
b. List and explain 14 principles of management given by Heuri Fayol. (08 Marks)

OR

- 2 a. What do you mean by the term 'Entrepreneur'? Brief out the functions of an entrepreneur. (08 Marks)
b. Discuss the stages in enterpreneural process. (08 Marks)

Module-2

- 3 a. What is planning? What are the steps involved in planning? (08 Marks)
b. Brief out on types of plans with suitable examples. (08 Marks)

OR

- 4 a. Distinguish between line organization and functional organization using organizational chart. (08 Marks)
b. What is span of control? What are the factors affecting span of control? (08 Marks)

Module-3

- 5 a. What is recruitment? Discuss the sources of recruitment. (08 Marks)
b. Explain the steps in selection process. (08 Marks)

OR

- 6 a. Define the term 'motivation'. Explain Maslow's need hierarchy theory. (08 Marks)
b. Describe the steps in controlling. (08 Marks)

Module-4

- 7 a. Define SSI. What are the characteristics of SSIs? (08 Marks)
b. Discuss the impact of liberalization, privatization and globalization on SSI. (08 Marks)

OR

- 8 Write a short note on following schemes and agencies which support SSIs.
i) TECKSOK ii) DIC iii) NSIC iv) KSFC. (16 Marks)

Module-5

- 9 a. What do you mean by the term 'project'? Discuss the ways of project identification. (08 Marks)
b. Discuss on general set of information given in a project report. (08 Marks)

OR

- 10 a. Explain the guidelines given by planning commission for project report. (08 Marks)
b. Describe the various methods of project appraisal in brief. (08 Marks)

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Important Note : 1. On completing your answers, compulsorily draw diagonal cross lines on the remaining blank pages.
2. Any revealing of identification, appeal to evaluator and /or equations written eg, 42+8 = 50, will be treated as malpractice.