# CBCS SCHEME

USN ☐☐☐☐☐☐☐☐☐☐ 15CS51

## Fifth Semester B.E. Degree Examination, Dec.2018/Jan.2019
## Management and Entrepreneurship for IT Industry

Time: 3 hrs. Max. Marks: 80

*Note: Answer any FIVE full questions, choosing ONE full question from each module.*

### Module-1

1   a.  Explain the various roles of a manager. (06 Marks)
    b.  Explain the contribution of FW Taylor to the theory of management. (10 Marks)

**OR**

2   a.  Explain the steps involved in planning, and give the importance and purpose of planning process. (12 Marks)
    b.  What are MBO and MBE? Explain. (04 Marks)

### Module-2

3   a.  Explain types of leaders or leadership styles. (06 Marks)
    b.  Explain steps in controlling. (10 Marks)

**OR**

4   a.  Explain Maslow's hierarchy theory. (10 Marks)
    b.  Explain the following: (i) Cognitive evaluation theory
                               (ii) Herzberg (two factor theory) (06 Marks)

### Module-3

5   a.  Differentiate between entrepreneur, intraprenur and manager. (04 Marks)
    b.  Explain various stages in entrepreneurial process. (12 Marks)

**OR**

6   a.  List some of the most commonly attributed reasons for the lack of entrepreneurship in India. (12 Marks)
    b.  Write short notes on: (i) Procrastination    (ii) Tying your dreams to age (04 Marks)

### Module-4

7   a.  Explain the phases of project identification with its sources. (04 Marks)
    b.  List out various contents of project report. (12 Marks)

**OR**

8   a.  Explain various factors to be considered for selection of a project. (06 Marks)
    b.  Give the meaning of project appraisal. (10 Marks)

### Module-5

9   a.  Explain the following:
        (i) NSIC    (ii) DIC    (iii) NIMSMIET    (iv) NIESBUD    (v) KSFC (10 Marks)
    b.  Justify WTO and its impact on Small Scale Industries in India. (06 Marks)

**OR**

10  a.  What is TECSOK? Explain the services offered by TECSOK. (10 Marks)
    b.  Explain the aims and objectives of KIADB. (06 Marks)

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