CBCS Scheme

USN | | | | | | | | | | |

16/17MBA26

Second Semester MBA Degree Examination, June/July 2018
Entrepreneurship Development

Time: 3 hrs. Max. Marks:80

Note: *1. Answer any FOUR full questions from Q.No.1 to 7.*
2. Q.No. 8 is compulsory.

1 a. What are the common reasons for entrepreneurial ventured to fail? **(02 Marks)**
b. Explain the 3-circle model of a family business with governance integration diagram. **(06 Marks)**
c. Explain the functions/objectives of important government institutions supporting entrepreneurs. **(08 Marks)**

2 a. What are the ways in which a government can support SMEs? **(02 Marks)**
b. Differentiate entrepreneur, intrapreneur and the manager. **(06 Marks)**
c. Explain the venture capital process. **(08 Marks)**

3 a. Mention the types of family business. **(02 Marks)**
b. Discuss and write a format of business project report of a product/service of your choice. **(06 Marks)**
c. Examine the role of social enterprises and state the benefits of these in rural areas. **(08 Marks)**

4 a. What is a single window? **(02 Marks)**
b. Explain the stages of economic development. **(06 Marks)**
c. Examine the responsibility and rights of a family shareholder of the family business. How can their performance be improved? **(08 Marks)**

5 a. What are the sources of new ideas? **(02 Marks)**
b. Distinguish between domestic and international entrepreneurship. **(06 Marks)**
c. Explain the qualities of an entrepreneur that makes one successful. **(08 Marks)**

6 a. What is a business plan? **(02 Marks)**
b. Draw a schema of business plan and discuss production plan in detail. **(06 Marks)**
c. Classify the types of family business and state how their performance can be improved. **(08 Marks)**

7 a. Explain feasibility study. **(02 Marks)**
b. Explain the functions and services extended by NABARD. **(06 Marks)**
c. What are the various sources of funding? What are the various types of venture capitalists that play a role in the development of entrepreneurs? **(08 Marks)**

8 **CASE STUDY**

Mr. Rahul BE., MBA is dealing in Handi crafts and is involved in trading the same in the domestic market after sourcing it from the village artisans. He decides to enter the international market with the same products i.e. handicrafts.

a. What are the various ways in which he can enter the foreign market? **(04 Marks)**
b. What are the barriers? He is likely to face in the international market. **(04 Marks)**
c. What can be the reasons for him to fail in the international market? **(04 Marks)**
d. What is the role played by the entrepreneur in the economic development of the country? **(04 Marks)**

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Important Note : 1. On completing your answers, compulsorily draw diagonal cross lines on the remaining blank pages.
2. Any revealing of identification, appeal to evaluator and /or equations written eg, 42+8 = 50, will be treated as malpractice.

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