

# CBCS Scheme

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15CT36

## Third Semester B.E. Degree Examination, Dec.2017/Jan.2018 Management Theory – Principles and Practices

Time: 3 hrs.

Max. Marks: 80

Note: Answer any FIVE full questions, choosing one full question from each module.

### Module-1

- 1 a. Explain characteristics and nature of Management. (08 Marks)  
b. List and explain general principles of Management by Henry Fayol. (08 Marks)

OR

- 2 a. Describe the evolution of management theory. (08 Marks)  
b. Enumerate the work of Taylor in scientific management. (08 Marks)

### Module-2

- 3 a. Enumerate the distinction between Public Company and Private Company. (08 Marks)  
b. What is Joint Stock Company? What are its characteristic features? (08 Marks)

OR

- 4 Define Sole proprietorship and explain its advantages and disadvantages. (16 Marks)

### Module-3

- 5 a. Explain the various functions of management. (08 Marks)  
b. List and explain different sources of authority. (08 Marks)

OR

- 6 a. List and explain the various steps involved in the planning process. (08 Marks)  
b. Briefly explain the types of planning. (08 Marks)

### Module-4

- 7 a. What is Decentralization? State some of its advantages and disadvantages. (08 Marks)  
b. Explain the various benefits of Management By Objective (MBO). (08 Marks)

OR

- 8 a. Define Staffing. Explain the steps involved in selection process. (08 Marks)  
b. Define Performance Appraisal. Briefly state its objectives and steps involved in performance appraisal. (08 Marks)

### Module-5

- 9 a. Define Leadership. Explain the different types of Leadership styles. (08 Marks)  
b. Explain Maslow's Motivation theory of Hierarchy of needs. (08 Marks)

OR

- 10 a. What is Grapevine Communication? Draw the flow chart of communication process and explain. (08 Marks)  
b. Explain Core competencies, Six sigma and Methodologies of six sigma. (08 Marks)

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Important Note : 1. On completing your answers, compulsorily draw diagonal cross lines on the remaining blank pages.  
2. Any revealing of identification, appeal to evaluator and/or equations written eg, 42+8 = 50, will be treated as malpractice.