

CBCS Scheme

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Fifth Semester B.E. Degree Examination, June/Jul 2018 Management and Entrepreneurship

Time: 3 hrs.

Max. Marks: 80

Note: Answer any FIVE full questions, choosing one full question from each module.

Module-1

- 1 a. Explain the various functions of management. (08 Marks)
b. Discuss the importance of planning. Differentiate between strategic planning and tactical planning. (08 Marks)

OR

- 2 a. Explain the role of a manager. (08 Marks)
b. With a flow chart, explain the steps involved in decision making. (08 Marks)

Module-2

- 3 a. What are the essentials of a sound control system? Explain. (08 Marks)
b. What are the principles of an organization? Explain. (08 Marks)

OR

- 4 a. What are the different steps involved in controlling process? (08 Marks)
b. Explain briefly the steps involved in selection process. (08 Marks)

Module-3

- 5 a. Define the term "Entrepreneur". Differentiate between entrepreneur and Intrapreneur. (08 Marks)
b. Explain the stages in entrepreneurial process. (08 Marks)

OR

- 6 a. What are the steps involved in setting up of small scale industry (SSI)? Explain. (08 Marks)
b. Explain the objectives and functions of NSIC and KFSC. (08 Marks)

Module-4

- 7 a. Write short notes on KSSIDC and SISI. (08 Marks)
b. Enumerate roles of SSI in economic development. (08 Marks)

OR

- 8 a. Define SSI, enumerate various objectives of SSI. (08 Marks)
b. Write a note on DIC, TECKSOK. (08 Marks)

Module-5

- 9 a. Explain in detail the contents of "project report". (08 Marks)
b. Write a note on: i) Registration of partnership firm; ii) Rights and duties of partners. (08 Marks)

OR

- 10 a. What are network analysis techniques? Explain PERT and CPM. (08 Marks)
b. Define partnership and characteristics of partnership. (08 Marks)

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Important Note: 1. On completing your answers, compulsorily draw diagonal cross lines on the remaining blank pages.
2. Any revealing of identification, appeal to evaluator and/or equations written eg, 42+8=50, will be treated as malpractice.