

CBCS Scheme

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15AE51

Fifth Semester B.E. Degree Examination, June/July 2018 Management and Entrepreneurship

Time: 3 hrs.

Max. Marks: 80

Note: Answer any FIVE full questions, choosing one full question from each module.

Module-1

- 1 a. Define Management and bring out its nature and characteristics. (08 Marks)
b. Briefly explain the functional areas of management. (08 Marks)

OR

- 2 a. List out the roles of management. (08 Marks)
b. Briefly explain the steps in decision making. (08 Marks)

Module-2

- 3 a. What is Co-ordination? Discuss the techniques involved in co-ordination. (08 Marks)
b. What is Selection? Discuss the steps involved in selection. (08 Marks)

OR

- 4 a. Discuss the various principles of organization. (08 Marks)
b. i) Define Directing and list out the features of directing. (08 Marks)
ii) Explain the importance of co-ordination. (08 Marks)

Module-3

- 5 a. List out the characteristics of an entrepreneur. (08 Marks)
b. Bring out the broad classification of entrepreneur. (08 Marks)

OR

- 6 a. List out the barriers to entrepreneurship. Discuss the stages in entrepreneurship process. (08 Marks)
b. Discuss the functions of Entrepreneurship. (08 Marks)

Module-4

- 7 a. List out the characteristics of small scale industries. (08 Marks)
b. What is DIC? Explain any two agencies supporting SSIS. (08 Marks)

OR

- 8 a. Briefly discuss the scope of SSI. (08 Marks)
b. Briefly discuss the objectives of KSFC. (08 Marks)

Module-5

- 9 a. Briefly outline the contents of Project Report. (08 Marks)
b. What is Social Feasibility? Explain. (08 Marks)

OR

- 10 a. What is Project Report? What are its necessities? (08 Marks)
b. Explain the methods of Project Appraisal. (08 Marks)

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Important Note : 1. On completing your answers, compulsorily draw diagonal cross lines on the remaining blank pages.
2. Any revealing of identification, appeal to evaluator and/or equations written eg, 42+8 = 50, will be treated as malpractice.