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Reg. No. | | | | | | | | |

I Semester B.B.A (Regular)/B.B.A (Aviation Management) and B.B.A (Business Analytics) Degree Examination, December/January - 2025/26

BUSINESS ADMINISTRATION

Principles of Management

(SEP Scheme)

Paper : 1.1

ACHARYA INSTITUTE OF GRADUATE STUDIES
LIBRARY
Date:
BANGALORE-107

Time : 3 Hours **Maximum Marks : 80**

Instructions to Candidates:

Answers should be written in English only.

SECTION - A

Answer any Five of the following questions. Each question carries 2 marks. (5×2=10)

1. a) Give the meaning of Management.
   b) What do you mean by strategic planning?
   c) Name any two types of leadership styles.
   d) What is the meaning of controlling?
   e) Give the meaning of policy.
   f) Mention the various levels of Management.
   g) Expand PERT and CPM.
   h) What do you mean by matrix organisation?

SECTION - B

Answer any Four of the following questions. Each question carries 5 marks. (4×5=20)

2. List out any five differences between Administration and Management.
3. Explain in brief the importance of planning.
4. What are the characteristics of informal organisation?
5. Discuss in brief Maslow's need hierarchy theory of motivation.
6. What are the features of autocratic leadership style?
7. Bring out any five requisites of effective co-ordination.

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SECTION - C

Answer any Three of the following questions. Each question carries 15 marks. **(3×15=45)**

8. Explain in brief the various functions of management.
9. What is Planning? Explain the steps involved in planning process.
10. What are the barriers to effective communication? Explain.
11. Define Controlling. Discuss in detail the essentials of an effective control system.
12. What are the various types of formal organisation? Explain.

SECTION - D

Answer the following question it carries 5 marks. **(1×5=5)**

13. Draw a chart showing the process of communication.