Reg. No. | | | | | | | | |

I Semester B.B.A. Degree Examination January/February - 2025

Business Administration

Principles of Management

(SEP Scheme Freshers only)

ACHARYA INSTITUTE OF GRADUATE STUDIES
LIBRARY
Date:
BANGALORE-107

Time : 3 Hours **Maximum Marks :80**

Instruction to Candidates:

Answer to be written only in English only.

SECTION-A

Answer any Five of the following questions. Each questions carries 2 marks.

(5×2=10)

1. a) What is administration?

   b) Give the meaning of budgeting

   c) Define Planning.

   d) What is formal organization?

   e) What do you mean by virtual organization?

   f) What is autocratic leadership?

   g) What do you mean by unity of command?

   h) Expand PERT and CPM.

SECTION-B

Answer any Four of the following questions. Each question carries 5 marks.

(4×5=20)

2. Explain the characteristics of management.

3. Explain the significance of planning .

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4. Differentiate between formal and Informal organisation.

5. Briefly explain the importance of directing.

6. Discuss the features of motivation.

7. Explain briefly the requests for co-ordination.

SECTION-C

Answer any THREE questions. Each question carries 15 marks. **(3×15=45)**

8. Define Management. Explain in detail the various functions of management.

9. As a manager of any business enterprise, What steps do you adopt in planning process?

10. What do you mean by formal organisational structure? Explain its types in detail.

11. Write a short note on the following:

    a) Maslow's need hierarchy theory

    b) Herzberg's hygiene theory

12. Define controlling. Discuss in detail the essentials of an effective control system.

SECTION-D

(Skill Development question)

Answer the following question carries 5 marks **(1×5=5)**

13. Compare the different types of leadership styles.
