

CBCS SCHEME

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15AE51

Fifth Semester B.E. Degree Examination, Dec.2018/Jan.2019 Management and Entrepreneurship

Time: 3 hrs.

Max. Marks: 80

Note: Answer any FIVE full questions, choosing ONE full question from each module.

Module-1

- 1 a. Differentiate between administration and management. Justify the following views on administration and management. i) Management and administration are same ii) Administration is above management. (08 Marks)
- b. Explain briefly the 'Principles of scientific management'. Who advocated this? (08 Marks)

OR

- 2 a. Describe the steps involved in planning. (08 Marks)
- b. Briefly explain the difficulties in decision making. (08 Marks)

Module-2

- 3 a. Define authority and power and discuss the difference between them. (08 Marks)
- b. Briefly explain a matrix organization. (04 Marks)
- c. Why staffing is important for any organization? (04 Marks)

OR

- 4 a. Explain the principles involved in 'Directing'. (08 Marks)
- b. Elaborate on essentials of a sound control system. (08 Marks)

Module-3

- 5 a. Discuss the various factors influencing the growth of entrepreneurship. (08 Marks)
- b. Highlight the social responsibilities of business towards different groups. (08 Marks)

OR

- 6 a. List any six roles of an entrepreneurship in economic development. (06 Marks)
- b. Differentiate between entrepreneurs and intrapreneurs. (04 Marks)
- c. Highlight on growth of entrepreneurship during post independence period in India. (06 Marks)

Module-4

- 7 a. Briefly explain the characteristics of a small scale industry. (08 Marks)
- b. Mention the positive impacts of WTO on small scale industries. (06 Marks)
- c. List the major problems faced by SSI in India. (02 Marks)

OR

- 8 a. What kind of institutional supports are available for business enterprises? Name any four institutions at the central and state levels. (08 Marks)
- b. Write briefly about DIC single window system. (06 Marks)
- c. Define an ancillary industry. (02 Marks)

Module-5

- 9 a. Discuss in detail various steps to be followed to prepare a project report. (08 Marks)
- b. Explain five important factors to be considered while preparing feasibility report of a project. (08 Marks)

OR

- 10 a. Differentiate between PERT and CPM and mention limitations of CPM. (08 Marks)
- b. What are the common errors in project formulation? Discuss in detail. (08 Marks)

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Important Note : 1. On completing your answers, compulsorily draw diagonal cross lines on the remaining blank pages.
2. Any revealing of identification, appeal to evaluator and/or equations written eg. 42+8 = 50, will be treated as malpractice.