

CBCS SCHEME

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BMT/BSA/BME/BAG501

Fifth Semester B.E./B.Tech. Degree Examination, June/July 2026 Industrial Management & Entrepreneurship

Time: 3 hrs.

Max. Marks: 100

Note: 1. Answer any FIVE full questions, choosing ONE full question from each module.
2. M : Marks, L: Bloom's level, C: Course outcomes.

Module – 1			M	L	C
Q.1	a.	Explain the nature of management.	10	L2	CO1
	b.	Describe briefly early classical management studies.	10	L1	CO1
OR					
Q.2	a.	Define Planning and explain its nature.	10	L1	CO1
	b.	Describe different types of planning.	10	L1	CO1
Module – 2					
Q.3	a.	Define Organization. Explain principles of organization.	10	L1	CO2
	b.	Describe the span of control.	10	L1	CO2
OR					
Q.4	a.	Explain the meaning and nature of directing.	10	L2	CO2
	b.	Explain steps in the control process.	10	L2	CO2
Module – 3					
Q.5	a.	What is the meaning of entrepreneur? What are the importance of entrepreneurship?	10	L1	CO3
	b.	List types of entrepreneur. Explain any one type in detail.	10	L1	CO3
OR					
Q.6	a.	Define Entrepreneurship. Explain its concept.	10	L1	CO3
	b.	Describe the problems faced by entrepreneurs.	10	L1	CO3
Module – 4					
Q.7	a.	Explain the need and rationale of Small Scale Industries (SSI).	10	L2	CO4
	b.	What are the advantages of SSIs and steps to start a SSI.	10	L1	CO4
OR					
Q.8	a.	Explain the impact of liberalization, privatization and globalization on SSIs.	10	L2	CO4

	b.	Write a note on : (i) Ancillary industry (ii) Tiny industry	10	L1	CO4
Module – 5					
Q.9	a.	List various institutional support for SSI?	10	L1	CO5
	b.	Explain National Small Industries Corporation (NSIC) in brief.	10	L2	CO5
OR					
Q.10	a.	Explain project identification and project selection.	10	L2	CO6
	b.	List the contents of the project report.	05	L1	CO6
	c.	Explain the importance of network analysis.	05	L2	CO6

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