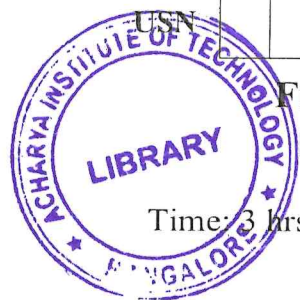




Time: 3 hrs.

Max. Marks: 100

First Semester MBA Degree Examination, June/July 2026 Management and Organisational Behaviour

- Note: 1. Answer any FOUR full questions from Q.No.1 to Q.No.7.
2. Question No. 8 is compulsory.
3. M : Marks , L: Bloom's level , C: Course outcomes.*

			M	L	C
Q.1	a.	List the objectives of Management?	3	1	1
	b.	Explain Mintzberg's Managerial Roles?	7	2	3
	c.	Distinguish between Management & Administration.	10	2	3
Q.2	a.	List the different Types of Plans.	3	1	1
	b.	Explain the steps in controlling Process.	7	2	3
	c.	Explain the types of Organizations, Relevant examples can be quoted.	10	2	3
Q.3	a.	Define Organizational Behavior.	3	1	1
	b.	What is Organizational effectiveness? Explain the steps of Organizational effectiveness.	7	2	3
	c.	Describe the History of Organizational behaviour.	10	4	4
Q.4	a.	Define individual Behavior and types of Individual behavior.	3	1	3
	b.	Discuss the model of Perceptual process.	7	4	4
	c.	Explain the Maslow's Need Hierarchy Theory.	10	4	4
Q.5	a.	Explain Contingency of Power?	3	1	1
	b.	What is large group intervention approach?	7	3	2
	c.	Explain the Model of Team Effectiveness.	10	4	4
Q.6	a.	Define Organizational Culture?	3	1	2
	b.	Explain Transformational Leadership Theory, Quote Examples	7	2	3
	c.	Discuss the sources of power for Individuals.	10	2	3

Q.7	a.	Write the importance of organizational culture.	3	1	1
	b.	Explain the types of Ethical issues & Challenges at work.	7	2	3
	c.	Explain organizational structure, Elaborate any One Type of Organizational Structure	10	5	4

Compulsory Questions :

Q.8		Ranjith Madan has hired as Vice President of Sales & Marketing for D.D Laboratories a medium size manufacturer of barometric gauges and weather instruments .D.D. Manufacturers distributes and sells products designed for both land and marine use. Land instruments are adapted to marine use on boats, docks & light house and sea planes. Their corrosion is prevented by special heavy galvanizing process. Market survey show that the market for such measurements devices is growing rapidly throughout the country. D.D Laboratories is attempting to break into the military market for both land & marine models. This market has the potential to become larger than the civilian market, but it can be very uncertain because of political influences on expenditure. Manufacturing plants are in Mangalore, which services & distributes to the states of Karnataka, Kerala, and Goa & Maharashtra & at Vijayawada which meet the need of Eastern states. Madam has been given complete authority by the president of D.D laboratories to reorganize the marketing department into any structure that will maximize profitability. Questions :			
	a.	What organizational structure do you think will be best to organize D.D Laboratories & marketing department? Prepare an organization chart & justify your answer.	10	L3	CO4
	b.	Design an alternate organizational structure & discuss its advantages & disadvantages.	10	L3	CO4
