

CBCS SCHEME

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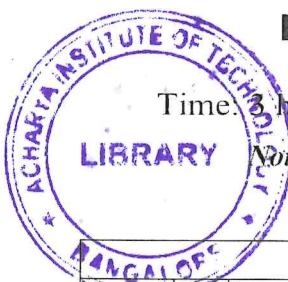
BEE501

Fifth Semester B.E./B.Tech. Degree Examination, June/July 2026 Engineering Management & Entrepreneurship

Time: _____ hrs.

Max. Marks: 100

*Note: 1. Answer any FIVE full questions, choosing ONE full question from each module.
2. M : Marks , L: Bloom's level , C: Course outcomes.*



Module – 1			M	L	C
Q.1	a.	Explain briefly the levels of management and the skills required at each level.	10	L2	CO1
	b.	Discuss in detail the steps involved in planning.	10	L2	CO1
OR					
Q.2	a.	Distinguish between management and administration.	10	L2	CO1
	b.	Discuss the steps involved in decision making process.	10	L2	CO1
Module – 2					
Q.3	a.	Describe the principles of an organization.	10	L2	CO2
	b.	Explain the importance of staffing in an organization.	10	L2	CO2
OR					
Q.4	a.	Explain the requirements of effective direction.	10	L2	CO2
	b.	Discuss Maslow's theory of hierarchical needs.	10	L2	CO2
Module – 3					
Q.5	a.	Discuss business ethics and corporate governance.	10	L2	CO3
	b.	Explain the steps involved in control process.	10	L2	CO3
OR					
Q.6	a.	Explain the important characteristics of leadership.	10	L2	CO3
	b.	Discuss the social responsibilities of business towards different groups.	10	L2	CO3
Module – 4					
Q.7	a.	Describe entrepreneurial competencies.	10	L2	CO4
	b.	Explain capacity building for entrepreneurs.	10	L2	CO4
OR					
Q.8	a.	Discuss the concept of entrepreneurial mobility focusing on its types.	10	L2	CO4
	b.	Explain the models of Business opportunity evaluation.	10	L2	CO4

Module – 5					
Q.9	a.	Discuss the contents of a business plan.	10	L2	CO5
	b.	Explain why do some business plan fail.	10	L3	CO5
OR					
Q.10	a.	Describe the objectives and functions of National Small Industries Corporation (NSIC).	10	L2	CO5
	b.	Explain, how business can be developed using, (i) State Financial Corporation (SFC) (ii) State Industrial Development Corporation (SIDC)	10	L3	CO5

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