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Reg. No.

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VII Semester B.V.A. Degree Examination, April/May- 2024

ANIMATION AND GAME ART

Animation Studio Design and Management

(Non-NEP CBCS Scheme Freshers/Repeaters)



Time : 3 Hours

Maximum Marks : 70

Instructions to Candidates:

Answer all Questions and adhere to the guidelines provided in each section.

SECTION - AAnswer any **FOUR** questions.

(4×5=20)

1. What is IP? and why does it need to be registered?
2. What is the role of the Executive Producer?
3. Describe "The scope of work" document.
4. What do you mean by co-producer?
5. Why do companies do out sourcing?

SECTION - BAnswer any **TWO** questions.

(2×10=20)

1. What are the merits and demerits of out sourcing?
2. Explain team building and team loyalty?
3. Name the 3 levels of management and write briefly about their area of functioning.

SECTION - CAnswer any **ONE** question.

(1×30=30)

1. Explain in detail the 3D Animation Production Pipeline.
 2. What role the education institutes play for Animation Studios? Explain in detail.
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