



DCPD504

Reg. No.

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V Semester B.V.A. Degree Examination, February/March - 2024

PRODUCT DESIGN

History of Industrial Design

(NEP Scheme)



Time : 2½ Hours

Maximum Marks : 60

SECTION - A

I. Answer ALL the following questions.

(3×4=12)

1. Name the two eminent personality from India and their contribution in Design?
2. Write the names of Ten design movements.
3. Write down the key highlights of Mid Century Modernism.

SECTION- B

II. Answer any THREE questions.

(3×8=24)

1. Describe Karim Rashids Design Philosophy.
2. Write a short note on Ancient Indian Architecture.
3. Write short Notes on
 - a) Sanchi Stupa
 - b) Namghar of Assam.
4. Write a short note on the Industrial revolution and its influence on design.

SECTION - C

III. Answer any TWO questions.

(2×12=24)

1. Conduct a comparative analysis of scandinavian design with Japanese design. Illustrate with sketches two artifacts of the prominent designs with the description of designers.
 2. Write a note on design process of stanford D-School.
 3. Write down the key differences between De style and the Pop Art movement. Illustrate with sketches.
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