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DCPD504

Reg. No.

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V Semester B.V.A. Degree Examination, December/January - 2025/26

PRODUCT DESIGN

History of Industrial Design (Theory)
(NEP Scheme)

Time : 2½ Hours

Maximum Marks : 60

SECTION - A

MCQs. Each question 2 marks.

(10×2=20)

1. Industrial Design focuses on creating products that are:
 - a) Expensive and decorative
 - b) Only handmade
 - c) Functional, beautiful, affordable
 - d) Made only from metal
2. Which movement introduced the idea “Beauty is for everyone”?
 - a) Bauhaus
 - b) Art and Crafts
 - c) Post war
 - d) Victorian Style
3. Who is known as the founder of the Bauhaus School?
 - a) Charles Eames
 - b) Josiah Wedgwood
 - c) William Morris
 - d) Walter Gropius



REFERENCE BOOK
P.T.O.



4. "Form follows function" belongs to which design movement?
 - a) Gothic
 - b) Art and Design
 - c) Scandinavian
 - d) Baroque
5. Streamlining is post-war design was inspired by :
 - a) Medieval castles
 - b) Nature and agriculture
 - c) Speed, rockets, and aviation
 - d) Handicraft traditions
6. Who developed the MAYA(Most Advanced yet Acceptable) concept?
 - a) Raymond Loemy
 - b) Dieter Rams
 - c) Paul Rand
 - d) Laszlo Moholy-Nagy
7. Exams designs focused mainly on:
 - a) Heavy ornamentation
 - b) Human-centered comfort + material
 - c) Pure sculpture
 - d) Ancient craft traditions
8. The Industrial Revolution created:
 - a) Only Handcrafted objects
 - b) Beautiful , slow-made products
 - c) Cheap, fast, low-quality factory goods
 - d) Zero mass production



9. Which principle is central to Dieter Rams?
- a) "Move is more"
 - b) "Less but better"
 - c) "Design is temporary"
 - d) "Ornament is necessary"
10. Bauhaus encouraged designers to :
- a) Avoid machines
 - b) Treat art and technology as one
 - c) Add decoration
 - d) Ignore mass production

SECTION - B

Answer any Four questions. Each question carries 5 marks.

(4×5=20)

- 11. Explain the difference between Arts, Crafts and Bauhaus philosophy. (Write any 5 key differences).
- 12. Describe the contributions of Josiah Wedgwood to early industrial design.
- 13. Explain "Truth in Materials" with two examples.
- 14. Describe any one Bauhaus product (chair /lamp/object) with labelled sketch. (Drawing compulsory)
- 15. Explain the idea of Post-War consumer culture with suitable examples.

SECTION - C

Answer any Two questions. Each question carries 10 marks.

(2×10=20)

- 16. Describe the complete evolution of Design from Handcraft Era → Industrial Revolution → Arts and Crafts → Bauhaus → Post War. (Use diagram, sketches and time Line'.
- 17. Discuss Charles and Ray Eames contributions to modern product Design. Add labelled sketches of Eames chair or Lounge Chair.
- 18. "Bauhaus changed global design education. "Explain in detail with diagrams, examples, teaching methods, and Philosophy.

