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**II Semester B.V.A. (PD, ISD, AGA, GC) Degree Examination, June/July - 2026**  
**DESIGN LANGUAGE - II (Theory)**  
**(SEP Scheme)**

**Time : 3 Hours****Maximum Marks : 80****Instructions to Candidates:**

Answer the questions with appropriate examples with illustrations wherever required.

**SECTION - A****I. Choose the appropriate answer (Answer any Ten).****(10×2=20)**

1. What was the primary impact of British colonial rule on Indian architecture?
  - a) Revival of traditional indian styles
  - b) Introduction of Gothic and victorian styles.
  - c) Emergence of Indo - Saracenic style.
  - d) Decline of urban architecture.
2. When was the National Institute of Design (NID) established?
  - a) 1961
  - b) 1962
  - c) 1963
  - d) 1965
3. What was the name of the exhibition where Indian textile and ornamentation were showcased in New York?
  - a) India : A celebration of Independence
  - b) Textiles and ornamentation of India.
  - c) India : A cultural showcase
  - d) Momo Exhibition

**[P.T.O.]**



4. Who designed the Gandhi Smarak Sangrahalaya in Ahmedabad?
  - a) Le Corbusier
  - b) Louise Khan
  - c) B.V. Doshi
  - d) Charles Correa
5. Which of the following is not a type of visual art?
  - a) Painting
  - b) Sculpture
  - c) Music
  - d) Photography
6. Which of the following is an example of early print media product design in India.
  - a) Posters
  - b) Newspapers.
  - c) Magazines
  - d) Calendars.
7. What was the primary medium of early print media in India?
  - a) Woodblock printing
  - b) Lithography
  - c) Letterpress printing
  - d) Offset printing.
8. Who invited Charles and Ray Eames to India in 1958?
  - a) Jawaharlal Nehru
  - b) Pupul Jaykar
  - c) Indira Gandhi
  - d) Kamaladevi Chattopadhyay
9. Who is the renowned architect who designed the city of Chandigarh?
  - a) Le Corbusier
  - b) Louise Khan
  - c) B.V. Doshi
  - d) Charles Correa.



10. What was the focus of the India Report?
  - a) Industrial design
  - b) Communication design
  - c) Textile design
  - d) Design Education.
11. where is the main branch of National Institute of Design (NID) Located ?
  - a) Delhi
  - b) Mumbai
  - c) Ahmedabad
  - d) Bangalore
12. Which of the following is an example of Indo-Saracenic architecture?
  - a) Taj Mahal
  - b) Victoria Memorial
  - c) Red Fort
  - d) Qutub Minar

**SECTION - B****II. Answer any Six of the following questions.****(6×5=30)**

1. What was the role of art and design in the Indian Independence movement?
2. What was the significance of the India Report?
3. Describe the influence of International style on Indian architecture.
4. What is the significance of handicrafts in Indian culture?
5. Describe any two design elements in brief.
6. What is the difference between 'Lalitkala' and 'Kushala Kala'?
7. Describe any two design principles in brief.
8. Describe the characteristic of Indian design in the post Independence era.

**SECTION - C****III. Answer any Two of the following questions.****(2×10=20)**

1. Draw a design concept that showcases the uses of Indian traditional craft in Modern design.

**[P.T.O.]**



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2. Draw a simple form and demonstrate how to add texture to it.
3. Draw a simple design for a bamboo craft object, highlighting its details.

**SECTION - D**

**IV. Answer any One question.**

**(1×10=10)**

1. Explain the principles of design and their significance.
  2. Describe the evolution of design education in India, highlighting the establishment of NID.
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