



Reg. No.

--	--	--	--	--	--	--	--

I Semester B.V.A. Degree Examination, December/January - 2025/26

VISUALARTS
Design Language - I
(NEP Scheme)

Time : 2½ Hours

Maximum Marks : 60

Instructions to Candidates:

Answer the questions with appropriate examples with illustrations wherever required.

SECTION - A

Choose the appropriate answers. (Answer any Ten)

(10×1=10)

- Which type of Arch is used in Gothic Architecture?
A) Round Arch
B) Pointed Arch
C) Horseshoe Arch
D) Ogee Arch
- Flying buttresses are part of which period architecture.
A) Roman
B) Greek
C) Renaissance
D) Gothic
- In 1700 onwards which style imitated places and industrial design?
A) Renaissance
B) Baroque
C) Gothic
D) Neoclassical
- Who was the popular porcelain designer of 1700's?
A) William Morris
B) Josiah Wedgwood
C) A.W.N Pugin
D) Ruskin Bond
- From which middle Eastern Jerusalem Mosque pointed arch was inspired by gothic.
A) Al-Aqsa Mosque
B) Al Masjid a Nabawi
C) Umayyad Masjid
D) Hagia Sophia
- Who established the school of Athens?
A) Plato
B) Pythagoras
C) Euclid
D) Aristotle
- Who painted school of Athense in Renaissance period?
A) Leonardo da Vinci
B) Raphel
C) Michelangelo
D) Giotto
- Who imagined the flying bird in Renaissance Period?
A) Leonardo da Vinci
B) Bosch
C) Durer
D) Brugel

REFER



[P.T.O.]



9. Who invented movable type of printing machine?
A) Johannes Gutenberg B) Thomas Edison
C) Alexander Graham Bell D) Eli Whitney
10. Who is Academic des Beaux-Arts Mean?
A) Academy of fine Arts B) Academy of Applied Arts
C) Academy of Architecture D) Academy of useful arts
11. Semiotics is the study of.
A) Design B) People
C) Signs D) None of the above
12. Industrial revolution started in.
A) Great Britain B) America
C) Europe D) None of the above

Say TRUE or FALSE.

(5×1=5)

1. The spark for the Arts and crafts movement was the Great exhibition of 1851, the first world's fair, held in London.
2. In 1859 Morris had commissioned Webb to design a house for his family in London, named appropriately "Red House".
3. Tiffany and company was a leading New York silver and jewelry firm established in the Mid-Nineteenth century by Charles Lewis Tiffany, adapted Japonisme in decorative arts.
4. Jugendstil, German for "Youth Style".
5. Dragonfly woman corsage ornament- Gold enameled designed by Rene Lalique.

SECTION - B

Answer any FIVE of the following questions.

(5×5=25)

1. Discuss the Chicago school of design with examples.
2. Discuss the Art and Craft movement with examples.
3. Discuss the Art Nouveau design movement with examples.
4. Discuss the Bauhaus design movement with prominent examples.
5. Discuss any one of the designer of your choice.
6. Write short notes on Age of Enlightenment period.
7. Briefly explain about the influence of typography and graphic design Bauhaus.

SECTION - C

Answer any One question.

(1×10=10)

1. Discuss Bauhaus the international design movement of Germany with key designers.
(OR)
2. Discuss the Ulm school of design at Germany in the post war period and its importance for interdisciplinary design method.

SECTION - D

Write short descriptions with illustrations on any TWO.

(2×5=10)

1. Herbert Bayer-Bauhaus universal typeface.
2. Ludwig Mies Van der Rohe - Tubular steel chair.
3. Marcel Lajos Breuer - The Wesley chair.

