

**Rajiv Gandhi University of Health Sciences, Karnataka**  
**III Year B.Sc. Optometry Degree Examination - 13-May-2026**

**Time: Three Hours**

**Max. Marks: 100**

**SECTION A : PRACTICE MANAGEMNT AND LAW IN OPTOMETRY**  
**(RS-4) (50 Marks)**  
**Q.P. CODE: 3356**

Your answers should be specific to the questions asked  
Draw neat, labeled diagrams wherever necessary

**(Note: Both QP Codes 3356 and 3357 are to be answered within total duration of 3 hours)**

**LONG ESSAYS (Question No.1 choice)**

**1 x 10 = 10 Marks**

1. What is negligence? Explain different types of negligence with appropriate examples

**OR**

What do you understand by voucher? Write about the various levels at which books of accounts is maintained

**SHORT ESSAYS (Question No.5 choice)**

**5 x 5 = 25 Marks**

2. What is health insurance? Explain the benefits of health insurance
3. Write in detail about the balance sheet and profit & loss accounts
4. Write a short essay on various methods of building public relations in your private practice
5. Explain medical ethics and its significance in the medical profession.

**OR**

- What is bank reconciliation statement? Give a format of bank reconciliation statement
6. What is a trail balance? Explain

**SHORT ANSWER**

**5 x 3 = 15 Marks**

7. Briefly explain The National Commission for Allied and Healthcare Professions Act, 2021
8. What are the internal and external aspects of public relations?
9. What is the Consumer Protection Act?
10. Factories Act
11. What are the dysfunctions of public relations from publicity, propaganda, and advertising?

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